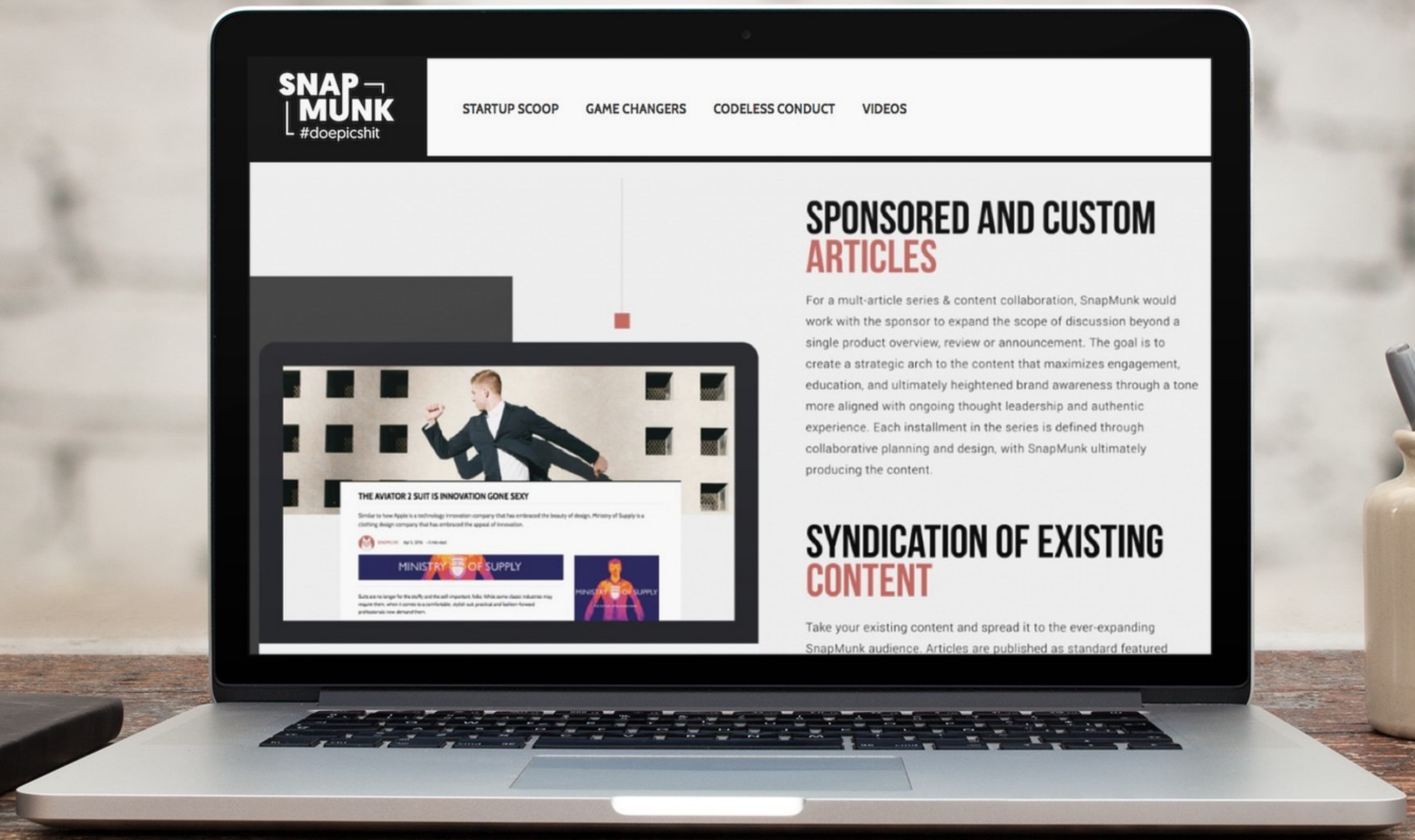


ADVERTISING AT SNAPMUNK



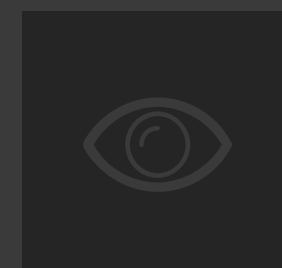
SnapMunk is dedicated to providing readers with all things interesting, exciting and entertaining in the world of tech news, startup companies and startup culture. With a broad lens feeding a highly curated stream of content, SnapMunk offers thought-leading perspectives and unique insights into technology current events, new business ideas, cool new technology and exciting investment opportunities. It is our goal with SnapMunk to ensure that those who are interested in technology and startups are not only well-informed but intellectually inspired and thoroughly entertained.

SNAPMUNK BY THE NUMBERS

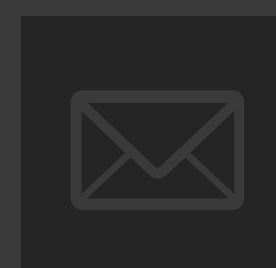
- \$71,209 Median Household Income
- 28% Business Decision Makers
- 25% Work In Prof/Executive/Managerial Roles
- 12% Work In C-Level/Sr Management Roles



5 Million
PAGE VIEWS PER MONTH



20 Thousand
EMAIL SUBSCRIBERS

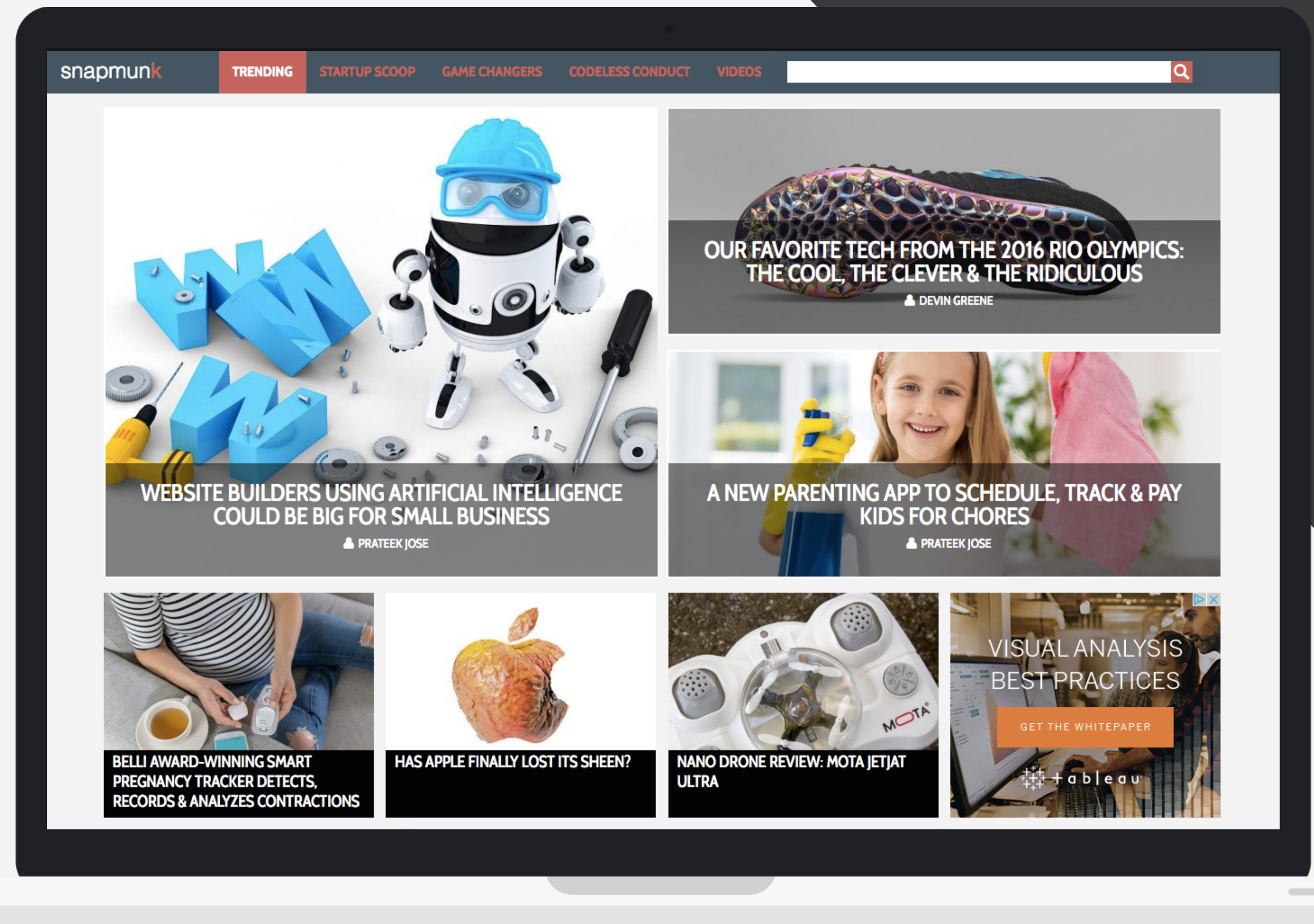


Men, 25-34
HIGHEST DEMOGRAPHIC - MILLENNIALS



PARTNERSHIP OPPORTUNITIES

Sponsored And Custom Articles
Multi-Article Series & Content
Collaboration
Newsletter Features
Dedicated Email Blast To Newsletter
Subscribers
Syndication Of Existing Content
Founder Interview Video Series
Contests/Giveaways
Hello Bar
End Cap Unit - Lead Generation
Custom Campaigns



A black and white photograph of a young woman with long, straight hair and large, dark-rimmed glasses. She is holding a white rectangular sign in front of her face, with her mouth wide open as if shouting or speaking enthusiastically. She is wearing a dark top and a necklace with small, light-colored beads. Her right hand is raised, palm up, with a small tattoo visible on her wrist. The background is a plain, light-colored wall.

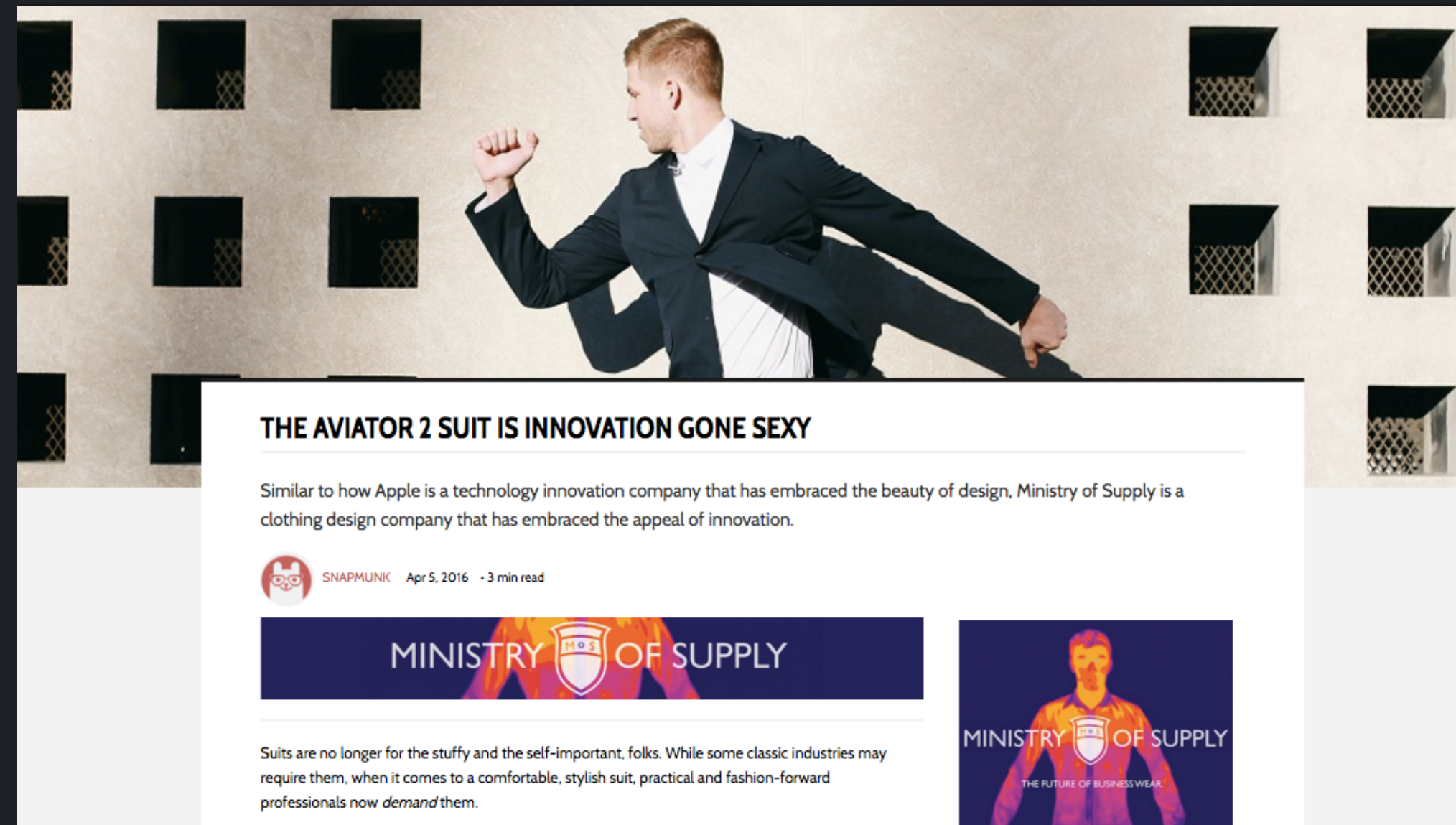
TELL THEM
YOUR STORY

SPONSORED AND CUSTOM ARTICLES

For a multi-article series & content collaboration, SnapMunk would work with the sponsor to expand the scope of discussion beyond a single product overview, review or announcement. The goal is to create a strategic arch to the content that maximizes engagement, education, and ultimately heightened brand awareness through a tone more aligned with ongoing thought leadership and authentic experience. Each installment in the series is defined through collaborative planning and design, with SnapMunk ultimately producing the content.

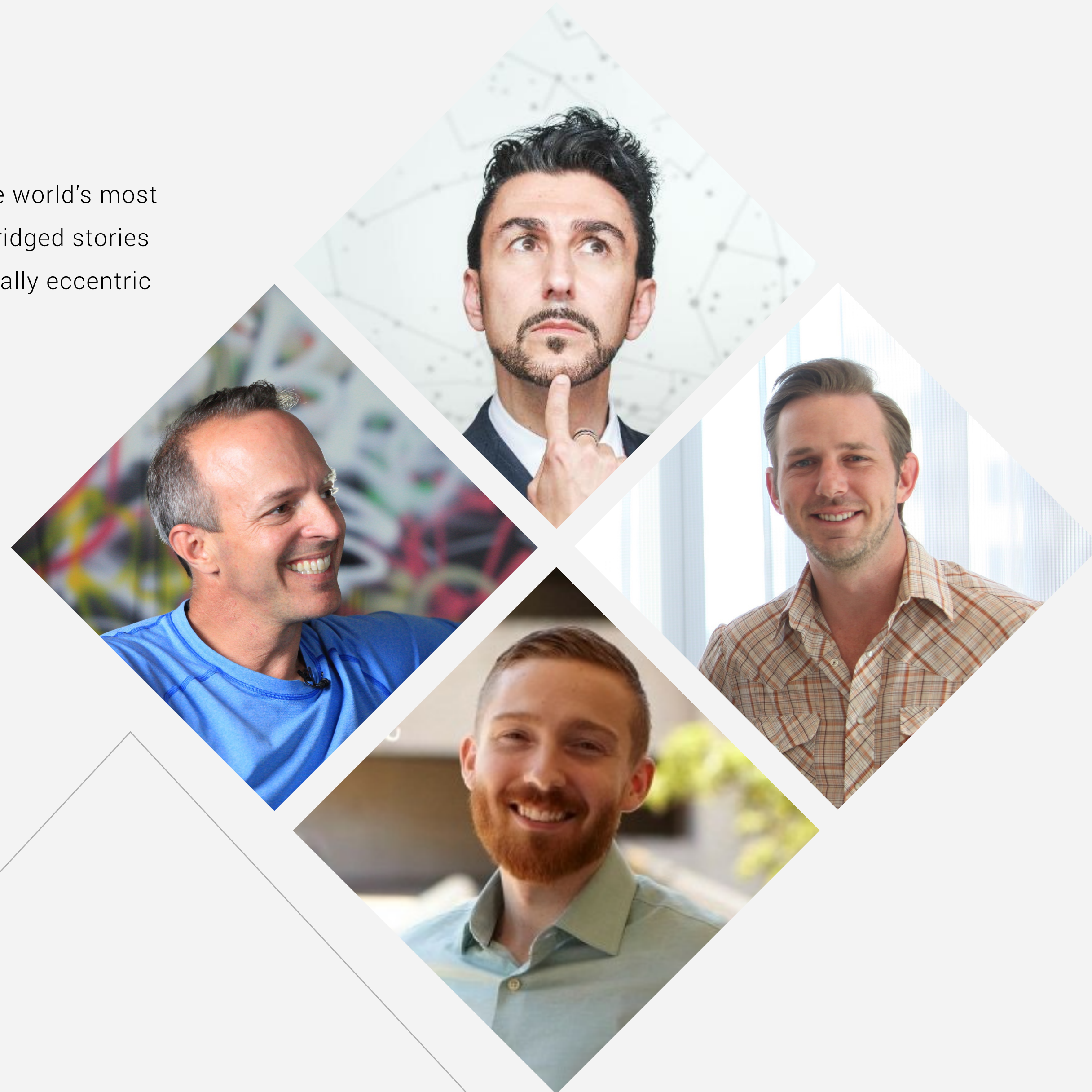
SYNDICATION OF EXISTING CONTENT

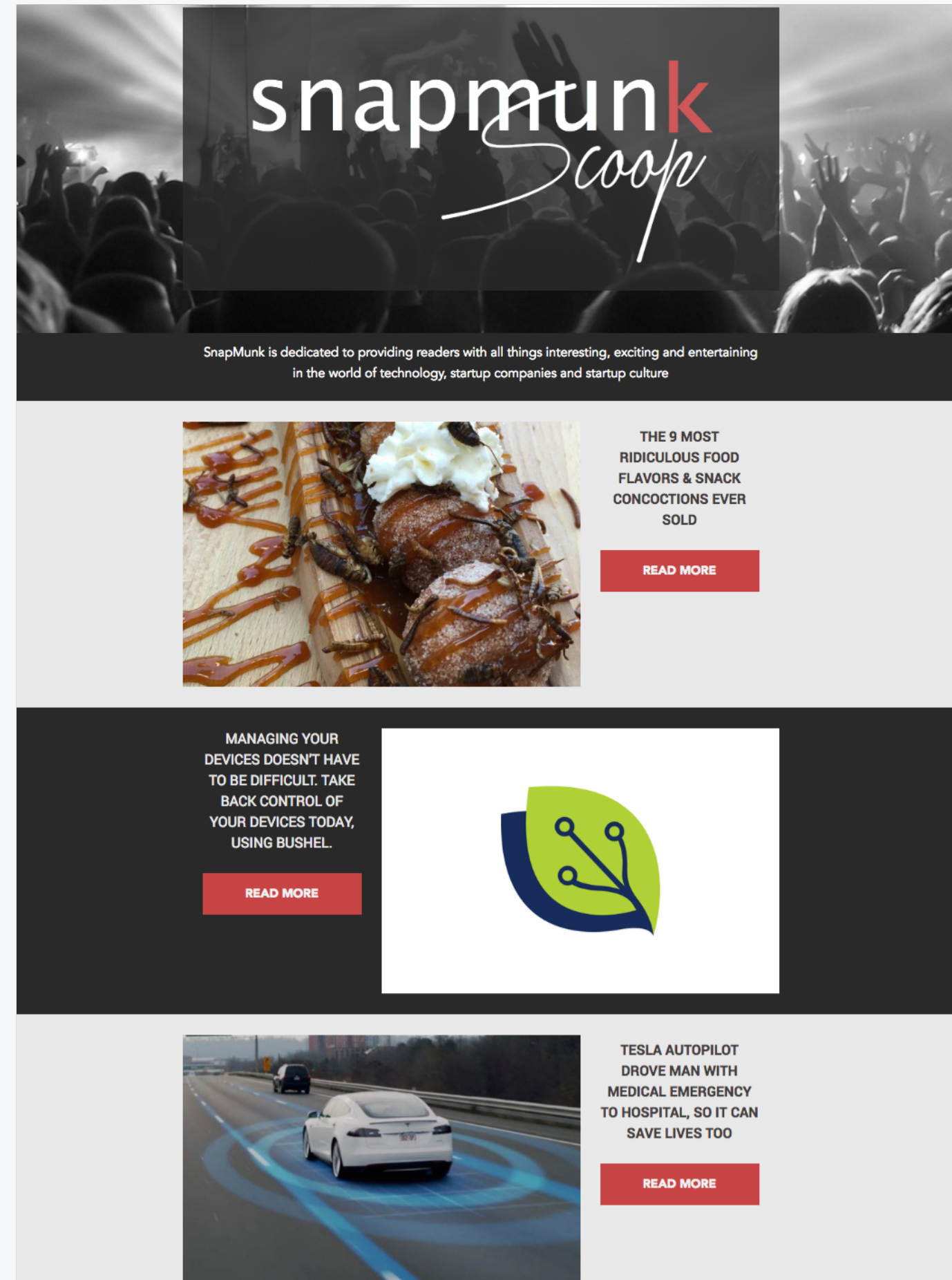
Take your existing content and spread it to the ever-expanding SnapMunk audience. Articles are published as standard featured content on the homepage as well one of the dedicated channels of "Video", "Game Changers" and "Startup Scoop". This comes with a 1-month social media share schedule to maximize reach and exposure.



UNCORKED **WEB SERIES**

Our host, Benjamin Mann, shares a bottle of wine with the world's most interesting startup founders to discuss captivating, unabridged stories behind their companies, their lives and their unapologetically eccentric minds.





NEWSLETTER SPONSORSHIP

Subscriber Base: 20K

Send Day: Monday

Click Through Rate (Overall): 20%

Open Rate: 40%



HELLO BAR

Customizable Hello Bar Rolls Down On Each Article

Top Performing Custom Ad Unit

Hard-Coded And Visible Even With Ad Blocker

